

# GUERRILLA Marketing Coach

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## Fusion Marketing Partners

The key to successful guerrilla marketing is in embracing not the concept of competition, but the beauty and advantage of cooperation. Fusion marketing is the guerrilla saying, "Hey Sara, if you enclose my brochure in your next mailing, I'll enclose your brochure in mine." "Randy, put up a sign for my store in your business; I'll put up a sign for your business in my store." Sara and Randy immediately see the wisdom in the guerrilla's offer. Their marketing exposure has just been expanded. Their marketing costs have just been reduced. List your fusion marketing partners below and track your follow-up contacts in the boxes.

Partners	1	2	3	4	5	6	7
1							
2							
3							
4							
5							
6							
7							
8							

9							
10							

**Solutions for Your Business and Personal Life**

To find out more about our Guerrilla Marketing Coaching,  
Personal Breakthroughs Coaching and Creating Passive Income  
Program

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